

Redwood Area Chamber & Tourism
12th Annual Holiday Parade of Lights

6:30 p.m. Friday, November 20, 2026
in Downtown Redwood Falls – as part of Christmas by Candlelight

Parade Registration Form:

Business/Organization Name/Firm or Individual:
_____

Mailing Address:
_____
_____

Email:
_____

Contact Person:
_____

Phone Number:
_____

Parade Entry Category

Vehicle _____ Walking entry _____

Towed Trailer w/ Vehicle _____ Machinery _____ Other _____

Approx. Length of Parade Unit: _____ft.

Is there sound as part of your unit? (Music, etc. *Christmas* music is **encouraged!)**
Yes_____ No_____

Does your Parade Unit also have walkers that will be handing out candy, freebies, promotional items, etc.? (*There is absolutely NO throwing of candy, freebies, promotional items, etc. allowed – see guidelines below.)* Yes_____ No_____

Description of Entry:
_____
_____

*** DEADLINE FOR PARADE ENTRY: Thursday, November 19 AT 4 PM***
Entries received after the 11/19 deadline will be added at the discretion of the Parade Committee.

PARADE Entry Fee: $25

$10 Parade Entry Fee for Redwood Area Chamber & Tourism Members.
Parade entry fee funds go toward advertising of Parade and City of Redwood Falls Parade Permit Fee.

Checks made payable to Redwood Area Chamber & Tourism.

Holiday Parade of Lights GUIDELINES and items TO NOTE:

- All entries must be decorated for the holidays and are preferred to have some element of light to them (no vehicle headlights!)
- Remember -- *There is absolutely NO throwing of candy, freebies, promotional items, etc. allowed.* All give-away items must be given to spectators by walkers moving along the curb viewing area. This is for safety reasons.
- **Redwood Area Chamber & Tourism will provide the only Santa in the parade.**
- Parade Units must check in their unit with a Light Parade Official between 6:00pm and 6:25pm on November 20, in the Redwood County Government Center parking lot.
- Parade entrants will be notified BY EMAIL of line-up placement, with detailed route map, on November 20 by 4PM. Route incorporates downtown streets and is pending police/City Council approval and will be available on www.redwoodfalls.org .
- The parade will be recorded this year and will be available for viewing on Facebook.
- For a full list of Christmas by Candlelight activities and events, go to www.redwoodfalls.org. **Is your business or non-profit planning an event or activity during the Shop Local Holiday Season? Email us the details at chamber@redwoodfalls.org** .

RELEASE FORM

It is understood that service groups, businesses, organizations, and individuals have their own insurance. Please sign a release of liability:
I, the undersigned, agree that I will notify my participants that they alone are responsible, for any personal injury and/or property damage resulting from participation in the Holiday Parade of Lights. I specifically release and discharge in advance the Redwood Area Chamber & Tourism and the City of Redwood Falls from any and all liability. I agree that it shall be my responsibility as a participant or as the parent or guardian of a participant to assume all liability for expenses that could arise from any potential injury or damage as a participant in the above named parade. I also authorize Redwood Area Chamber & Tourism to use images and/or video footage from the parade.

ORGANIZATION

_____

AUTHORIZED SIGNATURE _____ DATE _____

Release forms may represent the entire group or each individual in the group. It will be assumed that a "group" release form is submitted with the knowledge of each individual in the group. If you would like to have signed release forms for each group member, feel free to copy the original.

Please return to:
Redwood Area Chamber & Tourism
200 South Mill Street
Redwood Falls, MN 56283
Email: chamber@redwoodfalls.org

For Office Use Only

Parade Entry No: _____ ***Date Received:*** _____ ***Fee:*** _____