



Redwood Area Chamber & Tourism 7th Annual Holiday Parade of Lights

7:00pm. Friday, November 20, 2020

(Note NEW 2020 Location) **Redwood Valley HS Parking Lot**
as part of Christmas by Candlelight and
the Kick-off to the Holiday Shopping Season in the #RedwoodArea

Business/Organization Name/Firm or Individual:

Mailing Address:

Email:

Contact Person:

Phone Number:

Parade Entry Category

Vehicle _____

Walking entry _____

Towed Trailer w/ Vehicle _____

Machinery _____

Other _____

Approx. Length of Parade Unit: _____ ft.

Is there sound as part of your unit? (Music, etc. Christmas music is encouraged!) Yes _____
No _____

Does your Parade Unit also have walkers that will be handing out candy, freebies, promotional items, etc.? (There is absolutely NO throwing of candy, freebies, promotional items, etc. allowed – see guidelines below.) Yes _____ No _____

Description of Entry:

*** DEADLINE FOR PARADE ENTRY: Thursday, November 19 AT 5 PM***
Entries received after the 11/19 deadline will be added at the discretion of the Parade Committee.

PARADE Entry Fee: \$20

\$10 Parade Entry Fee for Redwood Area Chamber & Tourism Members.

Parade entry fee funds go toward advertising of Parade.
Checks made payable to Redwood Area Chamber & Tourism.

2020 Holiday Parade of Lights GUIDELINES and items TO NOTE:

- ❖ **Redwood Area Chamber & Tourism will provide the only Santa in the parade.**
- ❖ All entries must be decorated for the holidays and are preferred to have some element of light to them, and not just your vehicle headlights! Generators are welcome, some lights plug into cigarette lighters, etc. Be creative!
- ❖ This year, due to #StaySafeMN protocols, *there is absolutely NO throwing of candy, freebies, promotional items, etc. allowed, and no give-away items.* We expect parade spectators to stay inside their vehicle. This is for safety reasons.
- ❖ Parade Units must check in their unit with a Light Parade Official between 6:30pm and 6:50pm on November 20, in the Estebo Career Center parking lot, adjacent to the large RVHS parking lot.
- ❖ Registrations will be acknowledged when received, and then Parade entrants will also be notified BY EMAIL of line-up placement, on November 20 by noon.
- ❖ The parade will be recorded this year and will be available for viewing on community access following November 20. Watch our Facebook page for the dates and times.
- ❖ For a full list of “Shop Local for the Holidays in the #RedwoodArea activities and events, go to www.redwoodfalls.org . Is your business or non-profit planning an event or activity that takes place during the time of November 20-December 24? Email us the details at chamber@redwoodfalls.org . We want everyone thinking LOCAL this Holiday Shopping Season.

RELEASE FORM

It is understood that service groups, businesses, organizations, and individuals have their own insurance. Please sign a release of liability:

I, the undersigned, agree that I will notify my participants that they alone are responsible, for any personal injury and/or property damage resulting from participation in the Holiday Parade of Lights. I specifically release and discharge in advance the Redwood Area Chamber & Tourism and Redwood Area Schools from any and all liability. I agree that it shall be my responsibility as a participant or as the parent or guardian of a participant to assume all liability for expenses that could arise from any potential injury or damage as a participant in the above named parade. I also authorize Redwood Area Chamber & Tourism to use images and/or video footage from the parade.

ORGANIZATION _____

AUTHORIZED SIGNATURE _____

DATE _____

Release forms may represent the entire group or each individual in the group. It will be assumed that a “group” release form is submitted with the knowledge of each individual in the group. If you would like to have signed release forms for each group member, feel free to copy the original.

Please return to:

Redwood Area Chamber & Tourism

200 South Mill Street

Redwood Falls, MN 56283

Email: chamber@redwoodfalls.org

For Office Use Only

Parade Entry No: _____

Date Received: _____

Fee: _____