



# ***Redwood Area Chamber & Tourism 4th Annual Holiday Parade of Lights***

6:30 p.m. Friday, November 17, 2017  
in Downtown Redwood Falls – as part of Christmas by Candlelight

## ***Parade Registration Form:***

**Business/Organization Name/Firm or Individual:**

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**Mailing Address:**

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**Email:**

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**Contact Person:**

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**Phone Number:**

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## **Parade Entry Category**

Vehicle \_\_\_\_\_

Walking entry \_\_\_\_\_

Towed Trailer w/ Vehicle \_\_\_\_\_

Machinery \_\_\_\_\_

Other \_\_\_\_\_

**Approx. Length of Parade Unit:** \_\_\_\_\_ ft.

**Is there sound as part of your unit? (Music, etc. Christmas music is encouraged!)** Yes \_\_\_\_\_  
No \_\_\_\_\_

**Does your Parade Unit also have walkers that will be handing out candy, freebies, promotional items, etc.? (There is absolutely NO throwing of candy, freebies, promotional items, etc. allowed – see guidelines below.)** Yes \_\_\_\_\_ No \_\_\_\_\_

**Description of Entry:**

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**\* DEADLINE FOR PARADE ENTRY: Wednesday, November 15 AT 4 PM\***  
Entries received after the 11/15 deadline will be at the discretion of the Parade Committee.

**PARADE FEE: \$20**

**\$10 discount for Redwood Area Chamber & Tourism Members.  
Checks made payable to Redwood Area Chamber & Tourism.**

## Holiday Parade of Lights GUIDELINES and items TO NOTE:

- ❖ All entries must be decorated for the holidays and are preferred to have some element of light to them (no vehicle headlights!)
- ❖ Remember -- *There is absolutely NO throwing of candy, freebies, promotional items, etc. allowed.* All give-away items must be given to spectators by walkers moving along the curb viewing area. This is for safety reasons.
- ❖ Celebrate Redwood Falls will provide the **only** Santa in the parade.
- ❖ Parade Units must check in their unit with a Light Parade Official between 6:00pm and 6:25pm on November 17, in the Redwood County Government Center parking lot.
- ❖ Parade entrants will be notified BY EMAIL of line-up placement, with detailed route map, on November 16 by 3pm. Route incorporates downtown streets and is pending police/City Council approval and will be available on [www.redwoodfalls.org](http://www.redwoodfalls.org) .
- ❖ The parade will be recorded this year and will be available for viewing on community access following November 17. Watch our Facebook page for the dates and times.
- ❖ For a full list of Christmas by Candlelight activities and events, go to [www.redwoodfalls.org](http://www.redwoodfalls.org) . Is your business or non-profit planning an event or activity during the Christmas by Candlelight weekend? Email us the details at [chamber@redwoodfalls.org](mailto:chamber@redwoodfalls.org) .

## RELEASE FORM

It is understood that service groups, businesses, organizations, and individuals have their own insurance. Please sign a release of liability:

I, the undersigned, agree that I will notify my participants that they alone are responsible, for any personal injury and/or property damage resulting from participation in the Holiday Parade of Lights. I specifically release and discharge in advance the Redwood Area Chamber & Tourism and the City of Redwood Falls from any and all liability. I agree that it shall be my responsibility as a participant or as the parent or guardian of a participant to assume all liability for expenses that could arise from any potential injury or damage as a participant in the above named parade. I also authorize Redwood Area Chamber & Tourism to use images and/or video footage from the parade.

ORGANIZATION

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AUTHORIZED SIGNATURE

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DATE

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Release forms may represent the entire group or each individual in the group. It will be assumed that a "group" release form is submitted with the knowledge of each individual in the group. If you would like to have signed release forms for each group member, feel free to copy the original.

**Please return to:**

**Redwood Area Chamber & Tourism**  
**200 South Mill Street**  
**Redwood Falls, MN 56283**  
**Email: [chamber@redwoodfalls.org](mailto:chamber@redwoodfalls.org)**

*For Office Use Only*

**Parade Entry No:** \_\_\_\_\_

**Date Received:** \_\_\_\_\_

**Fee:** \_\_\_\_\_